

Euroceppi S.r.l.

- **Euroceppi produces and sells cutting boards and chopping blocks for food purposes both wood and polyethylene material.**
- **Since fifty years we are benchmark in Italian market for quality equipment supplies for hotel sector and food distribution.**
- **The range of products, quality and culture for Customer service enable Euroceppi to develop activity on foreign markets too.
Begun in 1990 foreign selling represents nowadays about 20% of Euroceppi production.**

Trade Mission

Euroceppi is engaged in a continue investments program on human resources and technologies. Streamlining costs, improving products quality and supporting competitive prices, we offer to our Customers guarantee service and valued trademark not compared in the market.

Products – Quality, Price, Reliability

- **Replacing traditional manual processes with automed technologies, controlled by customized softwares with informatic systems, Euroceppi continues throughout the ages to offer better proportion Quality/Price**
- **All Euroceppi products follow safety rules for user:**
 - **They do not have sharp edges, drools and hidden sharp edge parts;**
 - **They have planned bases, without undulation;**
 - **They are submitted to rigorous quality controls during all production steps.**

Products – Materials

- **Euroceppi chooses best materials available for articles production:**
 - **WOOD:** Traditional material used for food processing and food preparation.
 - **POLYETHYLENE:** represents sector technology evolution.
 - **STAINLESS STEEL INOX:** always guarantee for cleaning and sanitation.

Wooden chopping blocks and e Wooden cutting boards

- **Production and finish off processes of chopping blocks and cutting boards developed respecting the tradition and the value that the market gives to Euroceppi brand.**
- **Strategic choice for ROBINIA and BEECH:**
 - **Wooden material with characteristics suitable for food contact;**
 - **Materials with the best proportion Quality/Price/Lasting .**

Polyethylene Chopping Blocks and Cutting Boards

- **Production is realized with new generation machines and provided with particular tools that allow excellent finish degrees.**
- **High Density Polyethylene (HD):**
 - **This is plastic material more suitable for food contact,**
 - **It has high ultimate strength and use,**
 - **It has high dimensional stability.**

Stainless Steel Tables and Closets

- **Industrial plant and components used for stainless steel production comply with International rules in force. All articles are produced with new generation machines and electro welded.**
- **Stainless steel articles are electro welded with TIG technology.**

Production Process

- **Opportunities and innovations offered by Information Tehnology have been adopted from Euroceppi for production processes.**
- **Through an investments plan begun in the middle of '90s, Euroceppi is, today, leader in sector for production efficiency, with high quality products and absence of defective products near to 0.01%.**
- **Planning and organization of activities carried out from Technical Office with high automation production processes and control allow to satisfy requests of Italian and foreign markets efficiently answering to growing demand.**

Technical Office

- **Technical files preparation for each article:**
 - **Production cycle detail,**
 - **Technical drawings,**
 - **Production time,**
 - **Product information and barcode application for production control**
- **Execution control for catalogue articles and new projects**
- **Quality Control:**
 - **Conformity and defectiveness survey during production steps;**
 - **Samples recording;**
 - **Solution proposal during working process and further control**
- **Answer to Customer needs, developing drawings, projects and innovative ideas for sector.**

Production Software

- **Technical Office activity and Production division are efficiently supported by inner developed Euroceppi Software:**
 - **Raw materials and residues management.**
 - **Projects CAD-CAM.**
 - **Optimization for sheets cutting.**
 - **Production machines planning management.**
 - **Projects, offers and information management.**
 - **Warehouse finished products management.**
 - **Customized management with monitoring and survey “on line” of working times.**

Customers Support

- **Service quality and respect of agreed terms with Customer are key elements of strategy and management culture of Euroceppi:**
 - **Compliance with LEAD TIME : standard delivery time are included between 3 and 7 working days;**
 - **Long delivery time, related to particular orders are estimated and agreed during offer proposal;**
 - **Production flexibility;**
- **Thanks to Customer Relationship Management (CRM) support, Euroceppi answer efficiently to needs and Customer requests, in particular:**
 - **Products ;**
 - **Time and delivery conditions;**
 - **Progressing of order production;**
 - **After sale support and Customer administration.**

Experience and Culture

The key of Success

Experience gained during these years and “Developing Culture” lead Euroceppi to continue review and optimization of activities and Customer support:

- **Sale’s analysis:**
 - **New raw materials selection**
 - **Working of materials**
- **Production**
 - **Controlled in quality,**
 - **Streamlining costs,**
 - **To suitable price**
- **Customer offer for complete service,**
- **Professionality qualification and staff thrust**
- **Staff is focused and cooperate to target achievement and business managing mission.**

Remarkable data

- **2 MONTHS** ->Raw material availability – Flexibility in top production management
- **999** ->Average production cycle time
- **1/4000** ->N° Average defective pieces
- **2** ->Min. Delivery days for stock articles
- **60%** ->Polyethylene division on Euroceppi Total
- **30%** ->Wood division on Euroceppi Total
- **5%** ->Stainless steel division on Euroceppi Total
- **11800** ->N° Article codes
- **987654321** ->Operative Customers
- **20%** ->Export on sales proceeds /turnover
- **15** ->N° Export Countries
- **18** ->Human resources